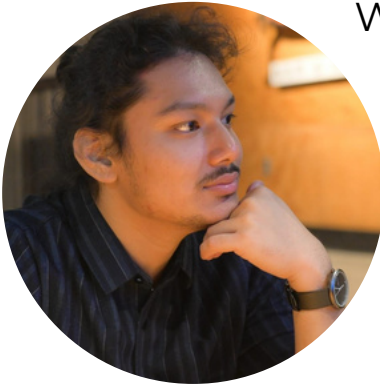


Nihish Maharjan

Web and UI/UX Designer



About Me

I am a passionate and motivated person with a keen for UI/UX and web design with a background in graphic design, web design and branding. As a digital communication management professional and a focus on marketing management graduate from Fanshawe College, I have hone my skills in both design principles and marketing strategies.

Skills

- Management Skills
- Creativity
- Teamwork
- UI / UX Design
- Web Design
- Responsive Design
- Digital Marketing
- Critical Thinking
- Research skills

References

Available Upon Request



[My Portfolio](#)



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Education

- **Digital Communications Management**
Fanshawe College, London, ON Sep 2023 - Jun 2024
 - Actively engaging in the course especially in digital media and design and multimedia production, fostering deep interest in design and creativity
 - Explored various aspects including social media management, digital optimization, and writing
 - Realized a passion for web design, UI/UX and improving visual communication and design skills through dedicated projects
- **Marketing Management**
Fanshawe College, London, ON Sep 2022 - Jun 2023
 - Achieved Dean's Honour Roll with 3.9 GPA
 - Engaged in intensive, hands-on learning through simulations that involved similar real-life experience and scenarios for marketing products and services
 - Demonstrated expertise in social media through simulations, strategically creating content, analyzing target audiences, and optimizing brand voice
 - Achieved proficiency in web optimization and design, building a WordPress website from scratch, gaining basic knowledge of HTML and CSS for interpretation

Experience

- **Web Design / UI UX Design**
PEF / NJCC, Kathmandu, NP Jan 2018 - Sep 2022
 - Successfully managed company's social media accounts, resulting in 20% increase in engagement rate and generating new leads
 - Contributed in website optimization, improving user experience and navigation
 - Led UI/UX design collaboration with developers and re-designed the website in WordPress
 - Created and distributed marketing materials such as social media posts, flyers and more
- **Marketing Internship and Trainee**
Tootle, Kathmandu, NP 2017
 - Assisted with market research and competitor analysis, contributing to informed decision making
 - Contributed to the development of marketing strategies and tactics, including social media and marketing campaigns
 - Engaged in interpersonal and communication activities, promoting the app in various locations